

Press Release

Telemedicine Reference Center Ltd. of Dhaka, Bangladesh has launched Mobile Health services for Diabetic Patient Home Management in collaboration with Entra Health Systems of San Diego, USA.

Dhaka, Tuesday, 3rd November 2009:

Telemedicine Reference Center Ltd. (TRCL) of Dhaka, Bangladesh has launched the first mobile phone based solution for diabetes patient management using eHealth diabetes call center and MyGlucoHealth Wireless Diabetic Monitoring Technology of Entra Health Systems, San Diego, USA.

TRCL, last month celebrated completion of 1st decade in business, is a pioneer in eHealth and Telemedicine technology working in Asia since 1999, today launched world's first integrated intensive diabetes management system for continuous home monitoring service and always available clinical support system from its award winning eHealth medical call center platform manned by live-licensed doctors on 24/7 basis. Integration of MyGlucoHealth Wireless Bluetooth Glucometer and MuGlucohealth.net portal of Entra Health Systems has given added advantage to intensive diabetes management program of TRCL.

"AMCARE is a first of its kind eHealth solution using wireless diabetes monitoring technology along with live clinical support through a mobile phone," said Dr. Sikder M. Zakir, Managing Director of Telemedicine Reference Center Ltd. "AMCARE's Intensive Diabetes Management is a subscription-based service that provides direct, informed medical care. Physicians in the AMCARE call center continuously monitor blood glucose readings from a patient's MyGlucoHealth Wireless meter and use the real-time data to care for and treat the patient through an always-on eHealth service system. The patient is always connected to medical support through their mobile phone." "AMCARE in conjunction with MyGlucoHealth online technology add a whole new personalized dimension to diabetic care," said Richard Strobridge, CEO of Entra Health Systems. "AMCARE integrates with MyGlucoHealth wireless technology to help patients maintain their lifestyle, while living with diabetes. We believe patient-centric telehealth solutions like MyGlucoHealth and AMCARE will go a long way toward providing more complete, affordable patient care worldwide." The AMCARE Intensive Diabetes Management solution monitors testing results from the MyGlucoHealth meter as the data is wirelessly transmitted via a patient's mobile phone to a diabetes call center. Depending on reported blood glucose levels, the call center will review results and communicate directly with the patient. When abnormal readings are detected for two consecutive days, a text message alert is sent to the patient and their family. Continued reports of above or below average readings will engage the call center to contact the patient directly. If the patient is still unable to control their blood sugar, the center will communicate with the patient and the family to offer additional clinical support. For further intervention, the center can schedule appointments with an endocrinologist to evaluate more extensive treatment options. AMCARE offers multiple service packages to suit the individual needs of each patient.

About Telemedicine Reference Center Ltd., Dhaka, Bangladesh:

Telemedicine Reference Center Ltd. (TRCL) is an innovative Medical Service Solution company introducing revolutionary electronic healthcare (eHealth) and mobile healthcare (mHealth) solutions for patients in the 21st century. TRCL's milestone project is "HealthLine", a medical call center based health information and service system, which provides integration of patient's healthcare service needs on 24/7 basis by live-licensed physicians by the press of a few buttons on the mobile (cell) phones. As treatment of diseases getting more complex, TRCL is tirelessly pushing the boundaries to simplify patient's life while providing first-class healthcare management solutions through the use of health information and communication technologies (HICT) tools. TRCL has developed unique capabilities and expertise to integrate newer technologies and tools in developing country economies and is among world's first few companies those successfully overcoming challenges of cost, technology integration and adaptation in healthcare service delivery mechanism of developing countries. TRCL has business presence in 15 countries of South and Far East Asia providing consultative and project implementation services for transformation of conventional healthcare service delivery mechanism to eHealth care service delivery mechanism. TRCL has proven its capability to integrate man, machine and mechanism in a cost-effective

fashion to create tools for 21st century healthcare system. For more information on TRCL visit: www.trclcare.com and for AMCARE visit: www.amcaremobile.com

About MyGlucoHealth(R) & Entra Health Systems:

The MyGlucoHealth Wireless meter is the first and only FDA cleared and CE certified Bluetooth-enabled glucometer of its kind in the world. MyGlucoHealth works in combination with a real-time online data collection network to securely upload and manage blood glucose readings using a mobile phone or PC eliminating the need to maintain personal logbooks. Using automated tools, MyGlucoHealth can set up reminders to encourage patients to test more frequently, as well as to notify family, caregivers and clinicians when testing results fluctuate. The meter, along with the MyGlucoHealth Network, form an integrated telehealth platform supporting patients and healthcare professionals in the control and treatment of diabetes. MyGlucoHealth gives patients more direct control over their care and provides clear lines of communication with clinicians and caregivers. Entra Health Systems designs and manufactures technologies that enhance patient care while at the same time reducing the burden on healthcare providers. Headquartered in San Diego, with offices in Australia and Great Britain, Entra Health's products and services are engineered improve communication between the patient, clinician and caregiver. For more information visit: www.entrahealthsystems.com, or www.myglucohealth.net.

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